

**Kilmarnock Chamber of Commerce  
BOARD OF DIRECTORS MEETING  
December 7, 2004  
Kilmarnock Town Office**

**Present:** Fred Burke, Carroll Lee Ashburn, Sylvia Vanlandingham, Carolyn Smith, Lee Capps,  
William Smith, Suzanne Keyser  
**Absent:** Matt Shifflett, Shawn Donahue, Jamie Alga, Dianne Gutknecht  
**Guests:** Laurel Taylor, Brenda Shirah

Fred called the meeting to order in the absence of the President. The minutes were approved. The Treasurer's report showed a balance on hand of \$5,082.44, and showed a break-out of crafters/memberships etc. for 2005.

**Old Business**

**Council Update**

Fred reported that he had presented to Council an accounting of our various events. He indicated that there were numerous questions and discussion on what it exactly took to put these events on for the town. Council indicated that they were willing to support the Chamber

**Main Street Project**

There was discussion on the Main Street Project and the effect it will have on businesses as they stand to lose revenue starting next March and April as construction starts. The businesses will very likely look to the Chamber for marketing support during this period. Laurel Taylor from WINDY suggested that the radio could be used as a means of updates as to where construction was, where customers could find parking etc., and could be sponsored by various merchants as a group to keep costs down. Lee informed the Board that R. E. Michael was letting the town use their window to update the progress. There was the suggestion of a committee being formed, perhaps an "Extreme Make Over Committee", comprised of some chamber board members, council events committee members, the media and merchants. Lee took suggestions of names for this committee and will bring the list to the Main Street Committee meeting on Monday. The chamber approved the motion to initiate this committee.

**Auction**

Carroll reported that the auction raised \$1274 with \$607 collected.

**New Business**

Brenda brought up a potential problem that could result with crafters in the future. After discussion by the Board it was approved that members of the chamber get a free 10x12 space. Any other space needs to be paid for at full price and the free space can not be sublet. The crafter has to be approved by the chamber and must submit an application that indicates what items they have available.

**Miscellaneous**

Brenda suggested having an auction at Scottish Day where the crowd is rather than on the radio. The suggestion was tabled for this meeting.

Lee indicated that on January 26<sup>th</sup> there will be a meeting on how to promote the Jamestown 2007 celebration. We are a designated community for that and he hoped that some would be able to attend.

There was a discussion of having the minutes on the website as was indicated at the last meeting. It is felt that some items in the minutes should not be available for general access, but that perhaps the answer is an intranet for council and board members with a password that they could access it with. This will need to be discussed with Jamie.

The next meeting of the Chamber will be held on January 4, 2005.

Respectfully submitted,

A handwritten signature in cursive script that reads "Suzanne Dix Keyser".

Suzanne Dix Keyser-Recording Secretary

**Kilmarnock Chamber of Commerce**  
**2005 Membership List**

Rappahannock Internal Medicine  
P.O. Box 669  
Kilmarnock, Virginia 22482

J. Brooks Johnston, III, D.D.S., L.T.D.  
P.O. Box 1507  
Kilmarnock, Virginia 22482

Beth L. Faber, D.D.S., M.S., P.C.  
P.O. Box 1686  
Tappahannock, Virginia 22560

Gambro Healthcare  
P.O. Box 1538  
Kilmarnock, Virginia 22482

Kilmarnock Lettering Co.  
217 South Main Street  
Kilmarnock, Virginia 22482

McGinnes Chevrolet-Buick  
P.O. Box 610  
Kilmarnock, Virginia 22482

Mayfair Kilmarnock, LLC  
46D S. Main Street  
Kilmarnock, Virginia 22482

Jim & Pat Carter Real Estate  
P.O. Box 7  
White Stone, Virginia 22578

The Turning Tide  
1497 Lara Road  
Lancaster, Virginia 22503

Get & Zip  
P.O. Box 2140  
Kilmarnock, Virginia 22482

**Pizza Hut**  
**P.O. Box 1238**  
**Kilmarnock, Virginia 22482**

**Noblett's, Inc.**  
**P.O. Box 130**  
**Kilmarnock, Virginia 22482**

**Kilmarnock Body Shop**  
**P.O. Box 1402**  
**Kilmarnock, Virginia 22482**

**Great Dames**  
**3818 Brighton Court**  
**Alexandria, Virginia 223057**