

**Kilmarnock Chamber of Commerce
BOARD OF DIRECTORS MEETING
August 3, 2004
Kilmarnock Town Office**

Present: Matt Shifflett, Carroll Lee Ashburn, Fred Burke, Dianne Gutknecht, Sylvia Vanlandingham,
Jamie Alga, Lee Capps, Shawn Donahue, Suzanne Keyser
Absent: Carolyn Smith

Matt called the meeting to order. Minutes from the meeting of July 6, 2004 were approved. The Treasurer's report showed a balance on hand of \$2,746.03. There was a notation that the scholarship in the amount of \$500.00 has been funded. There was discussion on the \$1500.00 contribution which had been received by the Town. Chamber and Council members will get together to look at the situation. The Mayor had requested copies of the Chamber minutes.

Old Business

Dog Daze

This event will be held on August 5th, 6th and 7th. There are ads in the local papers (Sentinel and Echo) and the radio station and Record are doing free ads. The contest winner will be announced on the radio on Tuesday.

Scottish Day

The location of this event will be changed this year to the Middle School grounds. The street will not be closed. Entertainment will be under the canopy at the entrance of the school and we will use the electricity from the school. There will be a second Scottish band this year. We will need some signage. We have event boards that have been used in the past at locations into town, it was suggested that these should go up after Dog Daze. There was also the suggestion that we get a banner to put across the street closer to the event.

Miscellaneous

It was reported that the insurance program is up and running

New Business

New Board Members

It was officially requested that Lee Capps and Shawn Donahue be added as members of the Chamber Board. This motion was approved and both Mr. Capps and Mr. Donahue accepted.

Employee of the Month

It was decided that the Town front office staff would receive the July award and the nominee from Tri-Star for August.

Miscellaneous

--Carroll gave out packages from the Japanese delegation and a copy of the article about the town that had appeared in Northern Neck Electrical magazine which we were told had a coverage of about 330,000.

--The Town Events Committee meets on August 10th at 5:30 p.m. at the town office. Lee talked about the need to have separate group meetings to report back to the group as a whole. This would be more efficient use of time so that each group could get an overview of what was going on, the logistics etc. rather than spending a lot of time on discussion of items that could have already been decided.

--Lee is trying to get information on the Main Street trees. The committee has made a commitment to redo a plaque for those that gave money in memory or honor of an individual. There are issues to consider such as where are some of the trees located? Is there a master listing anywhere of the names of those individuals honored? What should be done in those areas where the Main Street Project isn't going to affect anything. Carroll suggested that Lee contact Dawn Nickerson to see if she had any leads or information.

--Lee informed the Board of a public hearing on changing the use of R1. He is not aware of any opposition. This is being done to enhance business in town while still protecting the character of the town. He asked for a stand by the Board. They were in favor of the change. Matt will attend the meeting.

--Shawn showed some drawings to the Board of the 5,000 Sq. Ft. office building. All space has been leased except for 1000 Sq. Ft. There will be a restaurant on the entire lower level

The next meeting of the Chamber will be held on September 7, 2004.

Respectfully submitted,


Suzanne Dix Keyser-Recording Secretary