

**Kilmarnock Chamber of Commerce  
BOARD OF DIRECTORS MEETING  
April 5, 2005  
Kilmarnock Town Office**

Present: Matt Shifflett, Carroll Lee Ashburn, Fred Burke, Shawn Donahue, Carolyn Smith  
Laurel Taylor, William Smith, Suzanne Keyser  
Absent: Dianne Gutknecht, Jamie Alga, Lee Capps  
Guests: Brenda Shirah, Charlie Lassiter

Matt called the meeting to order. The minutes were approved. The Treasurer's report showed a balance on hand of \$8,060.21. Carolyn indicated that she has an invoice for insurance in the amount of \$1500.00 that has not been paid.

**Old Business**

**Red Hat Day**-Carroll reported that this event is sold out for the first lunch. There is another one schedule. We have rented the Trolley for the day and expect about 150 to attend.

**Membership**

We have gotten about \$3300.00 in new memberships.

**Main Street**

It was reported that bids are going out in April with possible start of work in early June. According to Verizon all easements have to be redone, but it isn't anticipated that this situation would cause any major delay.

**Scholarship**

Carolyn informed the Board that she contacted Northumberland High School on several occasions to see about scholarship applicants, but has not received a call back.

**Miscellaneous**

Matt presented the resolution for Sylvia for signature by the chamber officers. He also presented a rough draft of the mission statement. He will get copies to all members.

**New Business**

**Crab Festival**

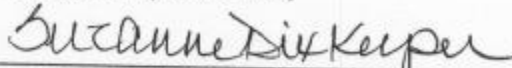
Shawn presented plans for the Crab Festival to be held on May 13<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup>. He outlined some of the events and sponsors for the weekend event. A poster has been done and there will be a special unveiling of that with some signed prints available. There was some lengthy discussion on wanting to have an official radio station for the event and having the 2 local stations bid for that right. Representatives from the stations discussed the fact that they hadn't been put in this position before of having to bid. There was discussion that this might alienate businesses in the future if they felt they had to bid for the right to be an official sponsor. After discussion it was agreed that both stations would be sponsors and would give those things that they had proposed in their bid, i.e. free advertising, give aways and other promos.

**Miscellaneous**

Carroll informed the Board that the town has asked us to remove the plaques from under the trees. According to Lee they are trying to plan a memorial wall for these to be displayed after the renovations. There was discussion on if we need to hire someone to do this.

The next meeting of the Chamber will be held on May 3, 2005.

Respectfully submitted,



Suzanne Dix Keyser-Recording Secretary